

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting  
Serial No. : 10/608,895  
Filed : June 27, 2003  
Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC  
RESPONSE PROBABILITIES AND RESPONSE VALUES

Art Unit : 4143  
Examiner : Nadia N. Chong Cruz  
Conf. No. : 7799

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

PETITION FOR ONE-MONTH EXTENSION OF TIME

Pursuant to 37 CFR §1.136, applicant hereby petitions that the period for response to the action dated January 8, 2008, be extended for one month to and including May 8, 2008.

Please apply \$120 for the required fee any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 4/24/08



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**CERTIFICATE OF MAILING BY EFS-WEB FILING**

I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: April 24, 2008